



WASHOE COUNTY

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CM/ACM KS
Finance DN
DA N/A
Risk Mgt. N/A
Comptroller MS

STAFF REPORT

BOARD MEETING DATE: November 17, 2015

DATE: October 23, 2015
TO: Board of County Commissioners
FROM: Jennifer Budge, CPRP, Park Operations Superintendent
Community Services Department, 328.2181, jbudge@washoecounty.us
THROUGH: Eric Crump, Operations Division Director
Community Services Department, 328.2182, ecrump@washoecounty.us
SUBJECT: Accept a cash donation from the American Automobile Association (AAA) [\$10,000] to be used for improvements at the Nevada Farms and Families area located in Rancho San Rafael Regional Park, and acknowledge additional in-kind material donations from AAA; and direct the Comptroller's Office to make the appropriate budget adjustments. (Commission District 3.)

Two hundred employees from the American Automobile Association (AAA) Northern California, Nevada, and Utah and the non-profit Hands On Bay Area conducted their company's annual volunteer service day on September 17, 2015 at Rancho San Rafael Regional Park. At the event, AAA graciously presented Washoe County with a \$10,000 cash donation, in addition to approximately \$10,000 of in-kind material donations. This item officially accepts the cash donation from the AAA and acknowledges the additional in-kind material donations for improvements to the Nevada Farms and Families area (formerly the Great Basin Adventure) in Rancho San Rafael Regional Park.

Washoe County Strategic Objective supported by this item: Stewardship of our community.

PREVIOUS ACTION

None.

BACKGROUND

Two hundred employees from the AAA Northern California, Nevada, and Utah employees and the non-profit Hands On Bay Area conducted their company's annual volunteer service day on September 17, 2015 at Rancho San Rafael Regional Park. Within the park there is an area called the Nevada Farms and Families area, formerly known as the Great Basin Adventure Park (GBA). The GBA was once a thriving and popular portion of the park that hosted concessions, ranch-themed animal petting areas, a log flume ride and many other great features. When the downturn in the economy hit Washoe County, funding for GBA was eliminated, causing the site to fall into despair and closing it entirely to the public.

AAA volunteers are dedicated to helping restore the area, renovating it into an important educational and agricultural ranching-themed component of this premiere regional park.

AGENDA ITEM # 8B

AAA restored the barn and bridge, planted an orchard, turned the old log ride building into a new tractor museum and painted a historic ranch-themed mural.

Keep Truckee Meadows Beautiful (KTMB), a private non-profit corporation was also a partner on this project and served as the fiscal agent for processing the funds. KTMB partners with Washoe County on numerous community education and beautification projects including the Great Truckee Meadows Community Clean up, Adopt-A-Park, and many others.

The approximately \$10,000 in-kind material donations included the following:

- Antique vehicles and ranching equipment
- Roofing materials
- Paint and mural stencils
- Tools

FISCAL IMPACT

The cash donation will be deposited and expensed to IN20020, Parks Donations, Fund 270. The following budget adjustments are needed:

Fund 270, IN20020-484000	\$10,000	Regional Parks Donations
Fund 270, IN20020-710300	\$10,000	Operating Supplies

In kind donations consisted of consumable materials and supplies valued at approximately \$10,000. There is no above-base budget maintenance costs associated with this donation.

RECOMMENDATION

Staff recommends that the Board of County Commissioners accept a cash donation from the American Automobile Association (AAA) [\$10,000] to be used for improvements at the Nevada Farms and Families area located in Rancho San Rafael Regional Park, and acknowledge additional in-kind material donations from AAA; and direct the Comptroller's Office to make the appropriate budget adjustments.

POSSIBLE MOTION

Should the Board agree with the staff recommendation, a possible motion would be: "Move to accept a cash donation from the American Automobile Association (AAA) [\$10,000] to be used for improvements at the Nevada Farms and Families area located in Rancho San Rafael Regional Park, and acknowledge additional in-kind material donations from AAA; and direct the Comptroller's Office to make the appropriate budget adjustments."